

DEVON N BLESS

P.O. BOX 173 BAYVILLE, NJ 08721

ART RELATED WORK EXPERIENCE

Graphic Designer, Lakewood, NJ February 2016-Present

Regal Printing, Print & Design Division of ACM Mailing

- Worked as a freelance designer to create, modify and recreate various print jobs.

Graphic Designer & Social Media Coordinator, Toms River, NJ June 2014-Present

Plan It Expo

- Worked as a freelance designer to create banners, pop-up signs, table top pop-up signs, event flyers, event programs, event logos, coupon booklets, advertisement layouts, promotional materials including coupons and shopping bags, brand recognition, website and social media management.

Graphic Design Assistant, Marmora, NJ October 2013-June 2014

Gone Native Communications

- Worked as a design assistant creating advertisement layouts for The Ocean City Magazine, The New Jersey Campground and RV Park Guide Book, The Welcome to Ocean City Guide Book and the Official 2014 Visitors Guide of Ocean City, NJ.
- Freelance projects including event flyer design, advertisement layouts, logo design, event brochure and information brochure design.

Freelance Graphic Design Artist, Bayville, NJ October 2003- Present

Designs by Devon

- Freelance design including e-book and trade paper back book covers, monthly newsletters, logo design, business websites and other marketing materials.
- Worked to research and create regional mailing lists to prepare marketing materials for multiple mailings, monthly news letters, and MLS listings.
- Trained Realtors to become more proficient with managing contacts and social media outlets including Facebook, Twitter, LinkedIn, Zillow, Listing Book, and Trulia.

INTERNSHIP EXPERIENCE

Graphic Design Intern, Pomona, NJ September 2013-April 2014

PICAS: Partners In Communication Arts at Stockton College

- Worked as a designer for The Atlantic City Free Public Library to create a 32 page brochure.

E-Learning Management Systems Intern, Egg Harbor Township, NJ May-August 2012

Spencer Gifts, LLC

- Worked for 500 hours as part of the Operations Department to develop current training materials into creative e-learning environment courses as part of the Spencer's Learning Center, a system used to train, coach, and track Associate development.
- Created training courses and software tutorials aimed at improving processes, enhancing Associate development, and supplying a better foundation for Associates.
- Presented courses to Senior Management on a weekly basis to further develop work.
- Courses were launched as part of the Regional Mid-Year Meeting in July, then implemented as Associate training courses, ultimately reaching over 6,000 employees in 600 Spencer's retail stores across North America.

EDUCATION

The Richard Stockton College of NJ, Galloway, NJ September 2011- December 2013

BFA Visual Communications

- Minor in Digital Literacy and Multimedia Design: iSkills Foundational ICT (Information and Communications Technology) Literacy Certificate
- Graduated Cum Laude (3.82 overall GPA) and with Program Distinction.

Ocean County College, Toms River, NJ September 2009- August 2011

Associate in Arts

GRAPHIC DESIGNER & PHOTOGRAPHER

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Quark
Adobe Captivate
Adobe Dreamweaver
Adobe Flash
Adobe Muse
Mac/Windows
MS Office
Social Media
WordPress
HTML/CSS
FTP/VNC
SEO

ACHIEVEMENTS

- 3.82 GPA, Dean's List for five semesters at RSC of NJ

- Member & Webmaster for Stockton's Chapter of the Golden Key International Honour Society

- Golden Key: Advisor's Award

- Member of Phi Theta Kappa

- Over 50 photography awards for photographs displayed in local and national events

- Participant in a Photography Workshop held at Antonelli Institute

- Photography editor for the Exemplar Yearbook production which received the "All-NJ Diamond Award" by the Garden State Scholastic Press Association in 2009

- Participant in the July 13-17, 2008 Gettysburg Yearbook Experience Camp at Gettysburg College and received Excellence in Theme Development Award